



[For Immediate Release]

26 OCTOBER 2018

**WEPET FULLY SUPPORTS HONG KONG'S  
FIRST-EVER ANIMAL PROTECTION FILM *PAWS – MEN***

**WePet Holdings Limited** (“WePet” or the “Group”) under **Suga International Holdings Limited** (“SUGA”) (stock code: 912), a leading electronics total solutions provider with a fast-growing pet food and accessories business, has sponsored the promotion of *Paws-Men*, dedicated to arousing public attention to the issues of dog cruelty and abandonment in Hong Kong, and which calls for adoption instead of ownership.

*Paws-Men* is Hong Kong’s first-ever animal protection film, and adapted from the actual story of a local animal protection charitable organization, “HK Paws Guardian” that rescues stray animals. The film was produced by Ms. Lou Shiu Wa, winner of Best Screenplay of Hong Kong Film Awards, and directed by Au Cheuk Man. It aims to guide the audience to reflect on animal cruelty through different stories, and send the messages of love and care for animals and respecting life, so as to generate greater attention to animal rights.

**Mr. Anthony Ng, Chief Executive Officer of WePet**, said, “The spirit of ‘Love Animals, Respect Their Lives’ promoted by the movie *Paws-Men* is aligned with the philosophy of WePet. The Group has endeavored to provide quality safe food and accessories for pets, with the hope of improving the pets’ health and the quality of life of the pet owners and their animal friends. Furthermore, we also pay close attention to the homeless animals and animal protection, so we hope to make a contribution for the betterment of animals by sponsoring the promotion of *Paws-Men* to arouse support for this worthy cause in the city.”

Photo 1



From late September to 31 October, customers can enjoy HK\$20 off any purchase of Brabanconne with the ticket stub of the movie *Paws-Men*.

Photo 2 & 3



*Paws-Men*'s extensive promotion, sponsored by WePet, covers MTR stations and bus bodies, in addition to newspapers and magazines.

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