



[For Immediate Release]

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**WEPET SPOTLIGHTS PET INSURANCE PRODUCT PETBLECARE
AT PET SHOW 2019**

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ORDERS FLOOD IN FOR BRABANCONNE X PETBLECARE OFFER

WePet International Holdings Limited (“WePet”) under the leading electronics total solutions provider **Suga International Holdings Limited** (“SUGA” or the “Group”) (stock code: 912), responsible for the Group’s pet food and accessories business, participated in the Pet Show 2019, showcasing the Group’s own pet food brand “Brabanconne” (爸媽寵), smart pet wearables and the new pet insurance product PetbleCare to pet lovers who care about the health of their pets.

With the pet insurance market showing strong growth potential in recent years, the Group has worked hard on developing the all-round pet insurance product PetbleCare (<https://www.petblecare.com/hk>) to meet pet owners’ wish to protect their pets. The Group spotlighted a pet show special package, including its own pet food brand “Brabanconne” (爸媽寵), the smart pet wearable Petble SmartTag (<https://www.petble.com>) and vet checkup service at its booth and a good number of orders were received on the first day of the show.

Mr Anthony Ng, CEO of WePet, said, “With consumers paying more and more attention on the health of their pets, the pet food and accessories industry is showing promising prospects. Hence, we will strengthen promotion, as well as work hard to provide better protection to more pet owners and their furry friends. To our pride, ‘Brabanconne’ is the only brand in Asia with product liability insured across the entire product line, meaning consumers can file claims should their pets feel unwell after eating food of the brand. Our hope is that pet owners can rest-assured that their pets have healthy food to enjoy.”

The three-day pet show, which was held at the Hong Kong Convention and Exhibition Centre, featured more than 140 exhibitors displaying their products and services in over 500 booths, making it the largest in history of the event.

Photo Caption:



Mr Anthony Ng, CEO of WePet (sixth left) and colleagues introduce SUGA’s own pet food brand “Brabanconne” (爸媽寵) and other products at Pet Show 2019.

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