



[For Immediate Release]

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**WEPET EXHIBITS PROPRIETARY PET FOOD BRAND “BRABANCONNE”  
AT PET SHOWS IN JAPAN**

WePet International Holdings Limited (“WePet” or the “Group”) under **Suga International Holdings Limited** (“SUGA”) (stock code: 912), a leading electronics total solutions provider with a pet food and accessories business, participated in Interpets in Tokyo and Spring All Pet Supplies Fair in Osaka, Japan this year. At these events, WePet has introduced its proprietary pet food brand, “Brabanconne” (爸媽龍), and its smart petcare devices to a large number of pet lovers in Japan who are devoted to the health of their pets.

The 9th Interpets is the largest pet show in Japan, a four-day event held at Tokyo Big Sight, Japan concluding on 31 March. With a preponderance of quality-oriented customers, the pet market in Japan has been growing rapidly. This year, Interpets has set a new record attracting 44,114 tourists from around the world and 17,986 pets. Subsequent to Interpets, the Group has participated in the Spring All Pet Supplies Fair in Osaka, a two-day event starting from 3 April, to continue to promote its pet food brand and smart devices.

Among all the brands and products, “Brabanconne” has been well-received by Japanese customers due to its competitive features including its pet food formula specially developed for the physical health and well-being of pets in Asia. Besides, customers in Japan are increasingly interested in smart petcare devices. The Group’s wearable pet activity monitor SmartTag and SmartBowl smart feeder which records the pets’ diets complement each other, and improve the health of pets by supervising their activity level and diet, thus attracting the interests of many pet lovers.

**Mr. Anthony Ng, CEO of WePet**, said, “We are pleased to take part in these prestigious annual international events in the pet industry of Japan, in order to familiarize more overseas customers with the ‘Brabanconne’ brand, its smart devices, and strengthen the brand’s reputation. Moving forward, we will continue to actively participate in pet shows in China and overseas, with the aim to promote our products and enhance R&D, in order to bring our products to all over the world and meet pet owners’ stronger demand for the best in quality pet care products.”

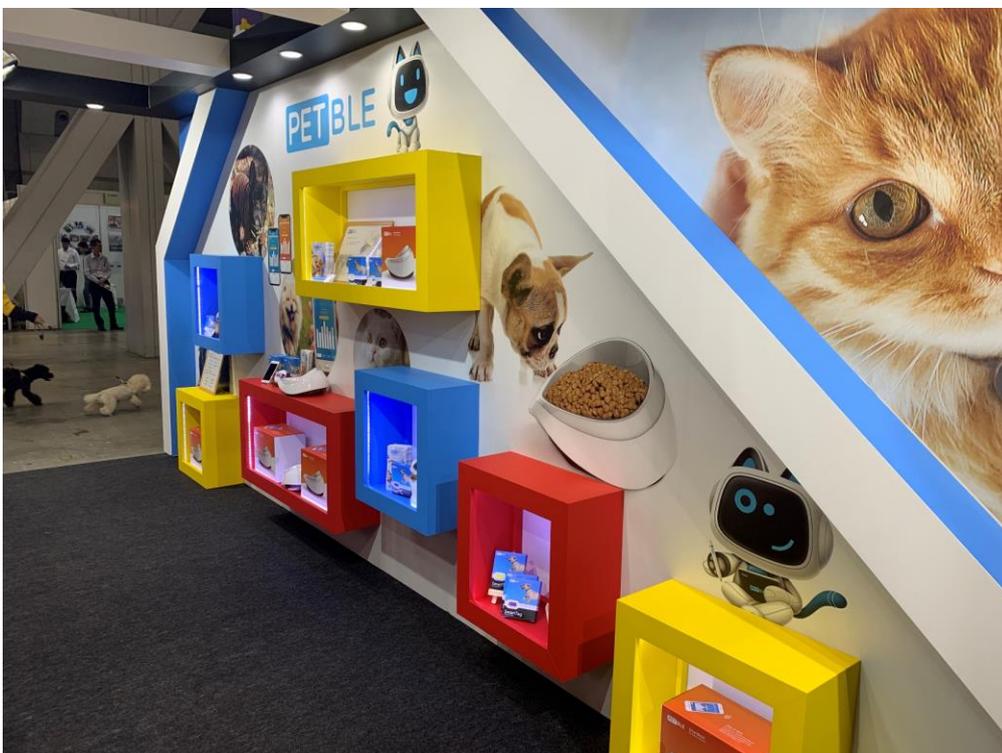
**Photo Caption:**

Photo 1



WePet’s proprietary pet food brand “Brabanconne” series

Photo 2



WePet’s proprietary smart petcare device series

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**About Suga International Holdings Limited (stock code: 912)**

SUGA is a leading electronics total solutions provider listed on the Main Board of the Stock Exchange of Hong Kong in September 2002. It mainly engages in research and development, manufacturing and sale of electronic products, including IoT assets tracking, management and applications products, professional audio equipment, digital A/V products, Wi-Fi and RF products, telecommunications products and smart cards, and NFC-enabled products. The Group also operates its pet-related business through its wholly-owned subsidiary WePet International Holdings Limited, upholding the philosophy of “Caring for Pets, Technology for Pets” (關愛寵物 科學養寵) and using innovative technologies to build a comprehensive pet healthcare ecosystem, to provide all-round pet-related products and services to pet owners. WePet undertakes research and development, manufacturing, sales and distribution of pet food, accessories and smart electronic products, establishes and develops related social media and e-commerce platforms and sets up pet insurance products. Also, the Group makes other strategic investments synergistic with its existing businesses. SUGA has obtained green certifications including ISO 14001, QC 080000, RoHS & WEEE Compliance, GPMS and Green Mark certificates. Currently, it has customers from the US, Japan, the UK, Germany, Australia, the Greater China region, etc.