



[For Immediate Release]

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WEPET SHOWCASES PET FOOD AND IOT PET PRODUCTS AT HONG KONG HOUSEWARE FAIR

WePet International Holdings Limited (“WePet” or the “Group”), operating a pet food and accessories business under the leading electronics total solutions provider, **Suga International Holdings Limited** (“SUGA”) (stock code: 912) has again participated in this year’s Hong Kong Houseware Fair (“Houseware Fair”). Apart from introducing its own pet food brand “Brabanconne” (爸媽寵), the Group also showcased its smart pet activity monitor Petble SmartTag and smart pet bowl Petble SmartBowl, introducing technology into daily living.

The 34th Hong Kong Houseware Fair organised by Hong Kong Trade Development Council and the largest of its kind in Asia was completed on 23 April and the four-day event attracted over 28,000 buyers from all over the world. The Group introduced “Brabanconne” (爸媽寵) and displayed two accessories in the Houseware Fair, Petble SmartTag and SmartBowl, to promote its own pet food brand and smart pet accessories. Buyers from the world showed strong interest in purchasing these products.

Dr Alfred Ng, Executive Director and Chief Technology Officer of SUGA, said, “As the smart home has become an important part of modern urban life, pet care also enters the smart home era. We plan to introduce our smart pet accessories and own pet food brand ‘Brabanconne’ to more buyers in Mainland China and overseas through taking part in this event so as to promote our philosophy of ‘Caring for Pets, Technology for Pets’, enhancing our brand exposure, and meet the rising consumer need for quality smart products and pet-related accessories.”

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About Suga International Holdings Limited (stock code: 912)

SUGA is a leading electronics total solutions provider listed on the Main Board of the Stock Exchange of Hong Kong in September 2002. It mainly engages in research and development, manufacturing and sale of electronic products, including IoT assets tracking, management and applications products, professional audio equipment, digital A/V products, Wi-Fi and RF products, telecommunications products and smart cards, and NFC-enabled products. The Group also operates its pet-related business through its wholly-owned subsidiary WePet International Holdings Limited, upholding the philosophy of “Caring for Pets, Technology for Pets” (關愛寵物、科學養寵) and using innovative technologies to build a comprehensive pet healthcare ecosystem, to provide all-round pet-related products and services to pet owners. WePet undertakes research and development, manufacturing, sales and distribution of pet food, accessories and smart electronic products, establishes and develops related social media and e-commerce platforms and sets up pet insurance products. Also, the Group makes other strategic investments synergistic with its existing businesses. SUGA has obtained green certifications including ISO 14001, QC 080000, RoHS & WEEE Compliance, GPMS and Green Mark certificates. Currently, it has customers from the US, Japan, the UK, Germany, Australia, the Greater China region, etc.