



[For Immediate Release]

16 APRIL 2020

ESPETSSO ORGANISES FIRST “ONLINE PET SHOW”

Espetsso Limited (“Espetsso”), a subsidiary of **Suga International Holdings Limited** (“SUGA” or “the Group”), has organised the first “Online Pet Show” to offer special discounts to pet lovers through its online shop.

Due to the COVID-19 pandemic, Pet Show 2020, originally scheduled for February was postponed. Espetsso decided to organise the first “Online Pet Show” around the Easter holiday from 9-12 April 2020, and changed the format while offering special discounts intended to be given to participants at the original Pet Show through the Internet. Some vouchers even offered reductions up to 30% for the entire order.

The outbreak of COVID-19 has spurred the public to turn to online shopping. To capture this opportunity, Espetsso has added a number of brands to its online shop for members to select. Its sales growth has surged by 50% during the pandemic period against the level before the virus outbreak. Looking ahead, Espetsso will continue to add more brands to its online shop so as to present a wider range of quality products to customers.

Espetsso is a one-stop pet food and product online retail store, offering a comprehensive, high quality range of natural pet food and products to consumers. Espetsso has been recognized as the “Quality E-Shop” by the Hong Kong Retail Management Association, the first pet food and product online retail store in Hong Kong to earn the designation.

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