



[For Immediate Release]

18 October 2016

**SUGA GARNERS “OUTSTANDING SOLUTION/ PRODUCT AWARD”
AT THE ASIAN ELECTRONICS FORUM**

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Suga International Holdings Limited (“SUGA”/the “Group”) (stock code: 912), announced that it has received the “Outstanding Solution/ Product Award” at the Asian Electronics Forum held in Tokyo this month for its innovative PETBLE[®] pet care solution. Other winners include Sharp, Epson and Ali Health etc.

Empowered by IoT (Internet of Things) technologies, the PETBLE[®] series offers solutions via smart devices for pets, and can ultimately provide the pet care industry with valuable Big Data. Phase One products of the PETBLE[®] solution included the PETBLE[®] SmartTag that can detect the activity level of pets, PETBLE[®] SmartBowl that can record pets’ food intake, and PETBLE[®] App that can tailor healthy recipes and aid the setting of health-related goals for pets. Phase Two products, which are being developed, target to enable pet owners to more closely track the habits of their pets, hence get to know them better and more effectively improve their health.

Dr C H Ng, Chairman of SUGA, said, “We are delighted that our PETBLE[®] series has been recognized for its innovations. In the past few years, SUGA has been actively exploring new businesses to broaden its income sources and has strategically selected the pet care market as its major development focus. The management believes that pet-related IoT products can help pet owners build a more interactive relationship with their pets, thus has enormous potential. We look forward to the launch of more cutting-edge products that we may further tap the pet care market.”

The Asian Electronics Forum is an annual international event at which electronics industry associations in Asia gather together to discuss and exchange views on important issues affecting the industry in Asia.

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